LONG BRANCH HIGH SCHOOL | VPA ACADEMY
VISUAL ARTS | PROGRAM OF STUDY   2020-21

INSTRUCTORS

Mrs. Stephanie Brito
Mr. Roger Derrick
Mr. Frank Mainieri

AP STUDIO ART - DRAWING AND PAINTING: COURSE DESCRIPTION
Course Length: full year
Prerequisite: High Focus Drawing and Painting, and/or teacher approval

This advanced studio course operates at a college level of study. It encourages and expects both the creative and systematic study of conceptual and formal issues relating to drawing and painting. Highly motivated students will be provided with an environment that fosters artistic growth, work ethic and personal aesthetic. Students are expected to strive towards mastery and develop a true understanding of the artistic creation as an ongoing process. A significant commitment of time is necessary to achieve excellence in both preliminary and final artworks. Working simultaneously inside and out of class, students will perform at an intense level of production to complete high caliber portfolios for examination. The final portfolio submission will epitomize a concentration of fifteen works and formal written commentary that exhibit the sustained investigation of a particular topic, subject matter, stylistic approach and developed technique.

HIGH FOCUS DRAWING AND PAINTING: COURSE DESCRIPTION
Course Length: full year
Prerequisite: Foundational Art

High Focus Drawing and Painting further involves enthusiastic art students in more advanced coursework, while providing a studio environment that nurtures heightened focus and concentration. Expanding on both the media and principles learned in Foundational Art, all students will develop portfolio ready fine art and illustration. Course work will hone accuracy in both figurative and anatomical drawing, strengthen proportional understanding, introduce sight size methodology, surface preparation, increased palette and brush control, and advanced painting techniques. Further attention is placed on the study of strong composition and perspective, with the continued emphasis of preliminary sketching. Additionally, students will begin working with numerous lighting scenarios to develop proficiency in life drawing. Media use includes a range of drawing pencils, charcoal/pastel, ink, mixed-media application and oil paint.

FOUNDATIONAL ART: COURSE DESCRIPTION
Course Length: full year
Prerequisite: None

Foundational Art is a full year course required for all entry level art students. Focused in the realms of two dimensional fine art and pictorial illustration, this course teaches fundamental studio practices and technical skills through a structured progression. Studio based projects stress the key components of sketching techniques, classic drawing styles, basic life drawing, preliminary rough drafting, finalized drawings, illustrative element and principles, perspective, basic color theory, color mixing and painting approaches. From the onset, Foundational Art scaffolds essential knowledge that students will rely and build upon throughout the course entirety, continuing to advanced course work offered in the visual arts program. All students are required to complete one full year of study before moving to advanced courses.

GRAPHIC DESIGN 1: PRINCIPLES
Course Length: full year
Prerequisite: None

Graphic Design 1 is an active, introductory course that focuses on the major components of graphic art and standard commercial art practices relating to still imagery. A range of topics will be covered to develop conceptual thinking, organizational habits and the fundamental project planning needed to visually communicate ideas successfully. Students will become proficient with traditional graphic art tools and drawing media in addition to computer generated designs using Adobe Photoshop®. An understanding of the guiding Elements and Principles of Design will accompany the exposure to theory. Projects explore creative typography design, graphic icons and logotypes, poster art, digital collage, cover design, greeting cards, promotional material, product branding and album art. Student designers will also expand on these topics and learn the practices of basic printing, project mounting and general construction.

GRAPHIC DESIGN 2: COMMERCIAL
Course Length: full year
Prerequisite: GD1: Principles

Graphic Design 2 provides students with an industry relevant experience through client oriented assignments. Building on the proficiencies learned in Graphic Design 1, students will pursue advanced Photoshop® applications and couple these skills with other computer based programs such as Adobe InDesign and Illustrator®. Students will regularly engage in collaborative planning sessions to discuss company design strategies, conceptual mock ups, layout variations, cutting edge typography solutions, and final design presentations. Assignments are purposed for digital marketing, web and gaming graphics, product graphics and package design, traditional advertising, contemporary page spreads, information design and commercial logo design. The integration of digital scanning, printing and photography applications will further document presentation ready portfolios purposed for freelance and/or undergraduate submission.